







CONTACT ME

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EDUCATION

Bachelor of Software Engineering
CUI Islamabad (Abbottabad Campus)
2022

SKILLS

- Digital Marketing 
- SEO on page 
- SEO off page 
- Java 
- UI / UX Design 

Hamza Naveed

BASIC INFORMATION

Date Of Birth

19 March 1999

Religion : Islam

Marital Status: Single

CNIC

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WORK EXPERIENCE

Android Developer

2018 - 2021

Weebly Experts Abbottbad

- Optimized app design and development based on SEO best practices for increased visibility on app stores
- Utilized Java, and Android Studio for front-end app development and feature integrations.
- Designed and developed mobile-friendly applications, updating legacy software to modern, user-friendly versions.

SEO Specialist & Web Developer

2021 - 2022

- Managed SEO efforts for QuickMotorcycle.com, a website dedicated to motorcycle enthusiasts.
- Recommended changes to website architecture, content and linking to improve SEO positions for target keywords.
- Implemented effective strategies to optimize website visibility and drive organic traffic.

IT Manager - PIPS

2022 - Still Working

- Designed, developed, and maintained the Pakistan Institute of Professional Studies website
- Managed and maintained local area networks.
- Provided administrative support to the Pakistan Institute of Professional Studies.

TECHNICAL PROFILE

- SEO on/off page
- Link Building
- Affiliate Marketing
- Event Blogging
- Proficient in using SEO tools
- WordPress
- Google search Console
- Google Analytics
- Android Studio